

LOYALTY PROGRAM

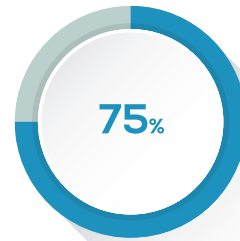
The most comprehensive loyalty program for the home furnishings Industry.



Of consumers are more likely to visit the website of a retail store with a loyalty program.



Of consumers state loyalty programs impact their purchase decisions.



Of global respondents said that discounted or free products, was the most valuable loyalty program benefit.



Of members feel loyalty programs are part of their relationship with a company.



Of consumers note that their choice of retailer is influenced by where they can earn customer loyalty/rewards benefits.



A repeat customer spends 67% more than a new one.



Loyalty programs can increase a brand's market share by 20 percent. **20%**



95%
5% increase in retention sales generates up to 95% increase in profits.

SOURCES:
BAIN & COMPANY
NIELSEN GLOBAL REPORT ON LOYALTY SENTIMENT 2013
ACCESS DEVELOPMENT RESEARCH
ZENDESK
MARITZ LOYALTY MARKETING

How does it benefit my business?

- Connect and reach out to your new and existing customers.
- Intelligently incentivize your customers to increase visits and spend.
- Keep your customers out of your competitor's location(s).
- Truly know which customers are really your BEST customers.

Loyalty Program Name	Loyalty Offer Name	Cost	Your Progress
Loyalty Test Program			
Reward Offer Available!	10% Off Your Purchase	100 points	177 points
Reward Offer Available!	FREE Pair of Lamps	175 points	177 points

What do I get?

- Retailer Login Portal
- Android Tablet or POS Integration
- Automated Barcode Scan or Manual Integration
- Transaction Portal for Managing Transactions
- Custom Designed Gift Cards Available
- Brand as Your Own or Use the Default OLN Card Design for Free
- Track Actual Customer Spending
- Track Your ROI of Outside Coupons
- Ability to Communication with Your Customers
- Bulk Send or Send Based on Demographics - Depending on Availability
- Send Bulk Email for No Additional Cost
- Full Reporting and Analytics
- Set Permissions for Clerks and Admins
- Integrate and Post to Facebook, Twitter and Foursquare
- Schedule Digital Advertising Events Anytime from Anywhere

Example Card:

This is not a credit card and is not transferable. The usage of this card is governed by the terms and conditions of Imagine Advertising. In case of queries or loss of card, contact Imagine Advertising.



Pricing: \$150/mth \$250 setup

Pricing for cards:

- 500 – 75¢ each
- 1000 – 65¢ each
- 2500 – 55¢ each
- 5000 – 45¢ each
- 10,000 – 40¢ each
- 15,000 – 35¢ each
- 20,000 – 34¢ each
- 25,000 – 33¢ each
- 50,000 – 32¢ each
- 75,000 – 31¢ each
- 100,000 – 30¢ each

\$129 setup plus shipping