

SWEEPSTAKES CREATION & MANAGEMENT

Buyer Beware. Sweepstakes and games of chance can get you into a whole lot of trouble with the Federal Government and your State Government if you don't know the laws governing these type of actions.

Sweepstakes are a form of contest where a prize or prizes may be awarded to a winner or winners. The FCC and FTC refined U.S. broadcasting laws (creating the anti-lottery laws) and under these laws sweepstakes became strictly *"No Purchase Necessary to Enter or Win"*. Today, sweepstakes in the USA are used as marketing promotions to reward existing consumers, and to draw attention to a product or service. By definition, the winner is determined by luck rather than skill.

But we know all of this and can help you design, develop, execute and fulfill any type of promotional sweepstakes you desire...we've done tons of them and have never had a concern or problem anywhere. Below are just a few of the areas of the services we perform to insure your promotion is engaging and most of all, legal, wherever it is implemented; locally, regionally or nationally.

How does it benefit my business?

- Insure your promotion is legal and engaging
- Work with experienced professionals to implement your sweepstakes locally, regionally or nationally

What do I get?

- Full Official Rules & Legal Disclaimers
- Creative Review
- Legal Letter of Opinion
- Hold harmless agreement
- Registrations (US, Canada, Puerto Rico)
- Bonding/Escrow (US, Canada, Puerto Rico)
- Random Drawings / Contest Judging
- Write-in Entry Collection / Handling / Data Entry
- Winner Notification / Affidavits / Travel Companion Waivers
- IRS Forms/Tax Paperwork



Pricing: Call for Quote