

E-CIRCULARS

The internet is the new Sunday paper, with two thirds of Americans now learning about in-store deals online. At Imagine, we can take your printed circular and digitally format it for any mobile/tablet device. Plus you can track the success of your promotion in real time with analytics and share this platform on all your social platforms.

About one in four consumers surveyed preferred digital deals over print deals, while 40% said they liked both. Of those who preferred online deals, 80% liked their convenience, while 71% thought they were easier to manage.

How does it benefit my business?

- One message, many distribution points, by integrating retail channels with social media, online, and mobile channels
- 87% of all US consumers are online
- 90% of smartphone shoppers use their phone for pre-shopping activities
- Ability to track ad impact through image/message back-links
- Easy customization for different messaging to different email lists/platforms

What do I get?

- Digital version of your print circular formatted on it's own web page
- Products are displayed below allowing customers to view the products in more detail
- If the store's website has ecommerce enabled customers can then purchase that item right away

Pricing: \$199

